North Carolina’s Food Systems
Investing in Our Economic Prosperity

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Consumer Demand
Long Distance Foods
A New Generation of Farmers
NC Farm to School
2014: BCBSNC Spent $450 Million on Obesity

In 1972, 5% of children and 14.5% of adults were obese.

By 2008, 17% of children and 34.3% of adults were obese.
Community Gardens
Thank You

www.bcbsnc.com
www.bcbsncfoundation.org